



SURAJ. H. KADAM

HCI Researcher, UX designer, Film director & lifelong Artist.

Member of HCI professional association. 7+ Yrs Experience Mumbai INDIA

PERSONAL PROFILE

DOB: 9th August 1993

Age: 32 years, Married

CONTACT

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I'M GOOD WITH

User studies with contextual inquiry,
Analyzing interviews, work models & affinity,
Information Architecture,
Creating personas and scenarios,
Creative ideation,
Paper Sketching,
Wireframing,
User Interface Design,
Rapid Prototyping,
Heuristics & principles of HCI,
Heuristic evaluation,
User tests, think aloud tests, card sorts,
Usability Studies,
Design System,
Interaction Design,
Typography,
Design Thinking,
App Design,
Website Design.

CERTIFICATIONS

INDIA HCI Participation 2022

IBM Enterprise Design Thinking Practitioner 2022

UI Mastery Program 2022
by Design Director Swiggy,
Growth school.

Digital Transformation
Reliance university 2021

TOOLS I USE

Figma
Marvel
Miro
Adobe Photoshop
Adobe Illustrator
Google Analytics

EDUCATION

2021-22 **Post Graduate Program In User Experience Design IIT Bombay.**

2015-17 **Master of Electronic Media (MAEM) University of Mumbai.**

2012-15 **Bachelors of Fine Arts (BFA Applied Art Illustration First Class) University of Pune (2nd year migration)**

2011-12 **Bachelor of Fine Arts (1st Year BFA Applied Art First Class) Government School of Art & Design Aurangabad.**

EXPERIENCE

2018-26 **Reliance retail- Deputy Manager Visualizer Team Lead**

- Leading a team of 7 UX UI & Graphics Designers for streamlining the user-centered business design processes, develop guidelines & design systems for JioMart.com
- Collaborate with middle and upper leadership by connecting UX to the wider business organization
- Regularly report out to various leaders and teams in the company about UX programs, projects, success stories, and best practices
- Advocating for the role of user experience, design, and research in making more data-driven decisions
- Actively taking part in educating internal groups about user experience

2018 **Better Communications Private Limited- Visualizer Team Lead**

- Leading a team of 6 Graphics Designers for client Reliance retail working on offers & promotion product image process & UX design for RelianceSmart.com & R-grocery(initial version of Jio Mart.)

2016-17 **Onjal Arts Production- Assistant Director BARAYAN film 2018 & Visualizer**

- Created creative AV presentation for producer pitch with sketches Illustrations, storyboarding & animation, Film storyboard, Art direction.

2016 **Zee Entertainment Enterprises -Freelance storyboard artist**

- Storyboard For &TV Channel Promo of "The Voice Kids Show"

2015 **Freelance Illustrator.**

- Digital Illustrations/Portraits, Acrylic/Oil/Photo Ink & Mix Medium

ACHIEVEMENTS & AWARDS

2018 Barayan Marathi Film released - An Assistant Director

2017 Outstanding Grad, Final Year Documentary Film Project, MAEM University of Mumbai.

2016 1st Award 'everyday' Short Film, University of Mumbai.

2015 1st Award Illustration (Karnataka Tourism Ad)

2014 1st Award, Face Painting (The Last Tiger)

2nd Award, Mini Ad Campaign (Lifebuoy)

3rd Award, Sketching Club.

2013 1st Award, Illustration (Bhatkanti).

2012 1st Award, Calligraphy (Miniature Painting)